



## PRESS RELEASE

### *New! All Natural Labor of Love Birthing Oil*

*Used for inductions and during birth*

Doulas and Pregnancy Body Work Experts are welcoming the brand new arrival of the Geranium Rose Labor of Love Birthing Oil, the latest addition to the Nicci Maternity Skin Care family.

Natural, chemical free and using wildcrafted essential oils, this birthing oil has been formulated and used to aid contractions, deepen breathing, support pain control, and applied to specific reflexology points, can aid in the commencement of labor.

A small amount of the oil is massaged frequently over the lower abdomen, lower back and upper back during labor to help the body to trigger its own pain reducing response.

Octavia Lindlahr, CD, CMT, CIMI whose signature services include Reflexology Labor Inductions, C-Section Recovery, Edema Relief, and Sciatica Release has been using the Labor of Love Birthing Oil with all of her induction clients. She has seen a positive result of between 70-80% of women going into labor after using the product and says:

"I only use natural products on my clients since the body absorbs so many chemicals through the skin. I want to promote as natural a birth as possible, especially when it comes to inducing labor. I used the Nicci Labor of Love Birthing Oil on my labor induction clients, and was happy to see that all of them went into labor. This product is a must for every doula to have in their birth bag."

The Nicci Maternity Collection lists every ingredient used in each of their products, so you know exactly what's in the product. The Collection includes an Orange Blossom Massage Oil to reduce stretchmarks and can be safely used for massage, Orange Blossom Body Crème and an Orange Blossom Body Mist. All products are free from over-stimulating essential oils including Peppermint and Clove, and free from animal by-products for example Emu oil. Nicci products are clean, natural and effective.

Formulated by a Professional Clinical Aromatherapist for her pregnant clients, the Nicci Maternity Collection has now been widely used by expectant Mothers for the last 6 years with great benefits.

You can visit our on-line store at [www.aroma1healing.com](http://www.aroma1healing.com). Price \$30 – 100ml. Or contact us at the telephone number below. Bulk treatment sizes and wholesale prices also available

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